AGENDA-PPLFF: April 14, 2005

Who can take minutes?—We Need a Secretary)

1. Introduction and Orientation of new committee members:
   (some of this will take place at 6:30 before meeting begins)
   ---does everyone have all committee members contact info???

2. Programming—how it works; where we're at.

3. The Poster

4. Marketing Piece
   ---adding to our list of events and organizations

5. Telephone is set up
   ----Bev and Arnell

6. Sponsor Letter and Form
   ----committee review of content of each
   ---- schedule time to stuff and mail
   ----three new sponsors each
   ---- devying up sponsors in May

7. Additional items: (add your agenda item)
   1)Benefit for PPLFF, June 11, Darkside
   ----website---local film shorts (10min or less) Drop off or call Marcea at Holly Rollers, 332 E. Colorado Ave, 577-9943
   12-8 Mon-Sat.
   ----needs help distributing flyers (I'll send an e-mail when ready)

8. Next Meeting: MAY 12, 2005

Robert Armintor

From: "Eric Verlo" [redacted]
To: [redacted]
Sent: Friday, April 15, 2005 12:20 PM
Subject: LAVENDER FILM FESTIVAL minutes April 14

PIKES PEAK LAVENDER FILM FESTIVAL Committee meeting 04-14-05 7pm MINUTES

1. In attendance: Sal, Bill, Kayan, Pam, Jerry, Joe, Bob, Mike, Bobby, Alma, Eric.
Contact info update: Bob Armintor has an email address at last, barmintor_8@msn.com

2. Describing the programming process, Alma expressed an early interest in booking the Craig Lucas film THE DYING GAUL. Bill pondered John Water's latest comedy (A DIRTY SHAME?). Alma revealed that the PPLFF has been issued an additional (3rd) pass for the SF festival, June 16-25.

3. POSTER: Excellent preliminary designs submitted by Mike and Pam. There might be a third prospect as well.

4. Assigned PPLFF ambassadors to events listed in the LUNCH BREAK:
Bill will contact Arnell about attending POSITIVELY MALE.
Sal will check out HEART CIRCLE and FUSION.
Alma will attend METAPHYSICAL FAIR, NETCORE and INSIDE/OUT.
Pam will represent us at NETCORE.
Kayan will try CLUB Q and the STRAWBALE BUILDING INTENSIVE.
Eric will try to attend art openings such as the SMOKEBRUSH.
Everyone will represent the PPLFF with promotional materials, perhaps making a public announcement, preferably spreading the word about our festival on a one-on-one basis.

5. The PPLFF phone line is up, it's (719) 38-MOVIE. Bev and Arnell will handle calls.

6. SPONSOR LETTER: corrected typos. Brocka not Broca, etc. Small group (Mike, Sal, Bill, Alma) will get together next week to stuff envelopes and get out first batch of this letter.

6b. SPONSORSHIP FORM proofed. (Post-meeting note: should we add a blank line where we ask if a sponsor would like to suggest another business or person whom they think we should solicit for sponsorship as well?)

6c. SPONSOR LIST: reviewed, proofed. Joe has requested that further

corrections be emailed to him. Alma asked that every committee member think of three new prospective businesses to approach for sponsorship. Ideas? Businesses which you frequent already. Send full info comprising name, address, telephone and contact person to Joe for inclusion on list.

6d. FESTIVAL PASS LETTER: will be a separate mailing, sent at a later date.

6e. DISPLAY-AD SOLICITATION: determined to be made in a separate letter. Ad price card to be developed by Joe, Eric and Bob, in consultation with Jerry, will meet April 28. Will also discuss integration with website.

6f. SPONSORS will be divided up between committee members at the next meeting, approximately twenty each. Discussed in-person approach, and need for persistent visits to collect payment.

6g. SPONSOR LISTING: it will be the primary responsibility of the PPLFF rep to ensure that their sponsor will be listed exactly to their sponsor's liking in the festival program.

7. UPCOMING BENEFIT: Marcia Flowers will need help to distribute flyers for PPLFF benefit to be held at THE DARK SIDE on Platte on June 11. The event will feature local band performances punctuated by screenings of shorts by local filmmaker. The benefit will also be promoted on PPLFF website.

8. MISC: Jerry explained that the printing of business cards etc is temporarily delayed. Eric will check on the video equipment at the Fine Arts Center.

Meeting adjourned at 8:30pm.